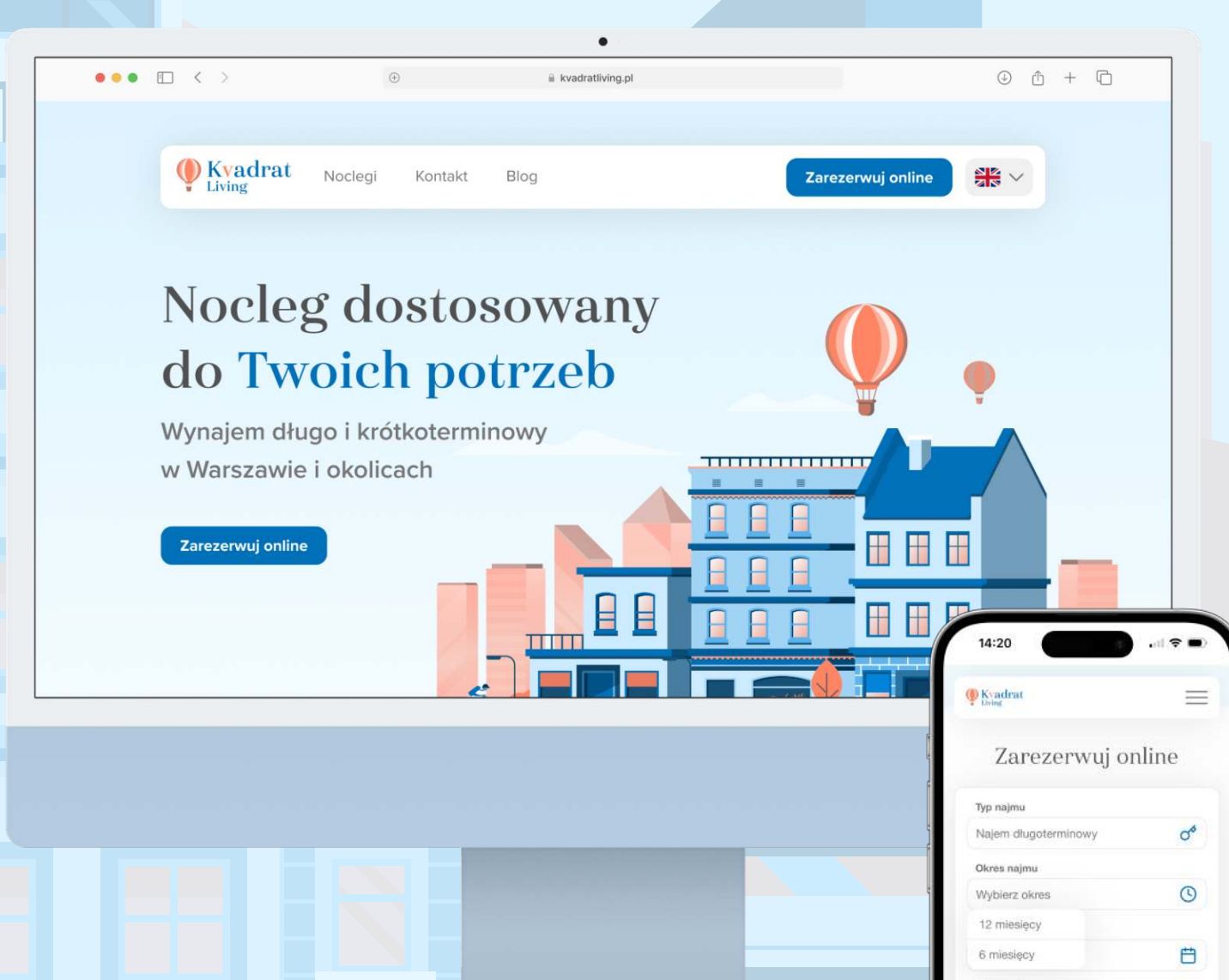


# Kvadrat Living

We have developed brand identity and a user-friendly website with online booking capabilities for polish hostels.

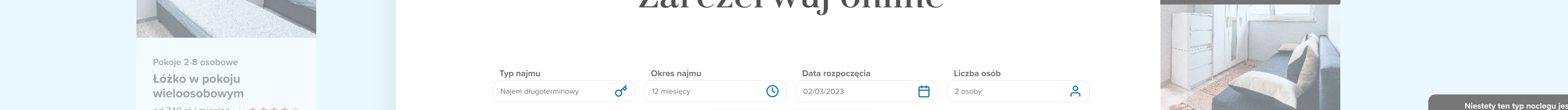
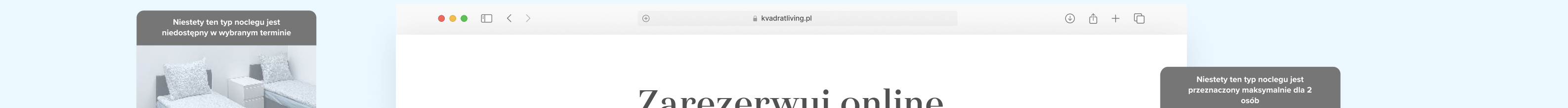
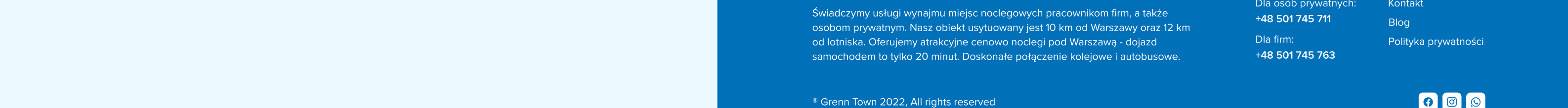
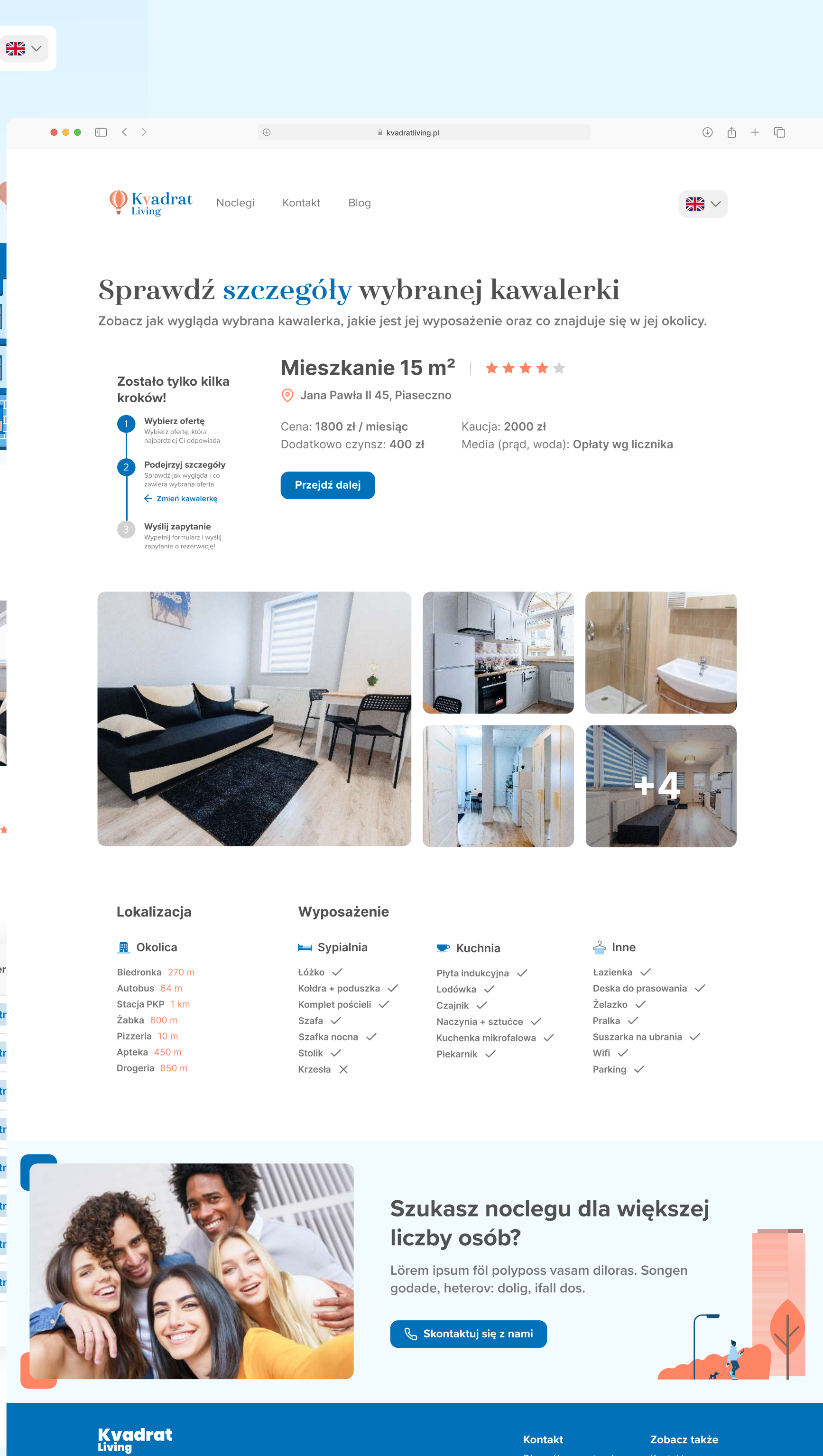
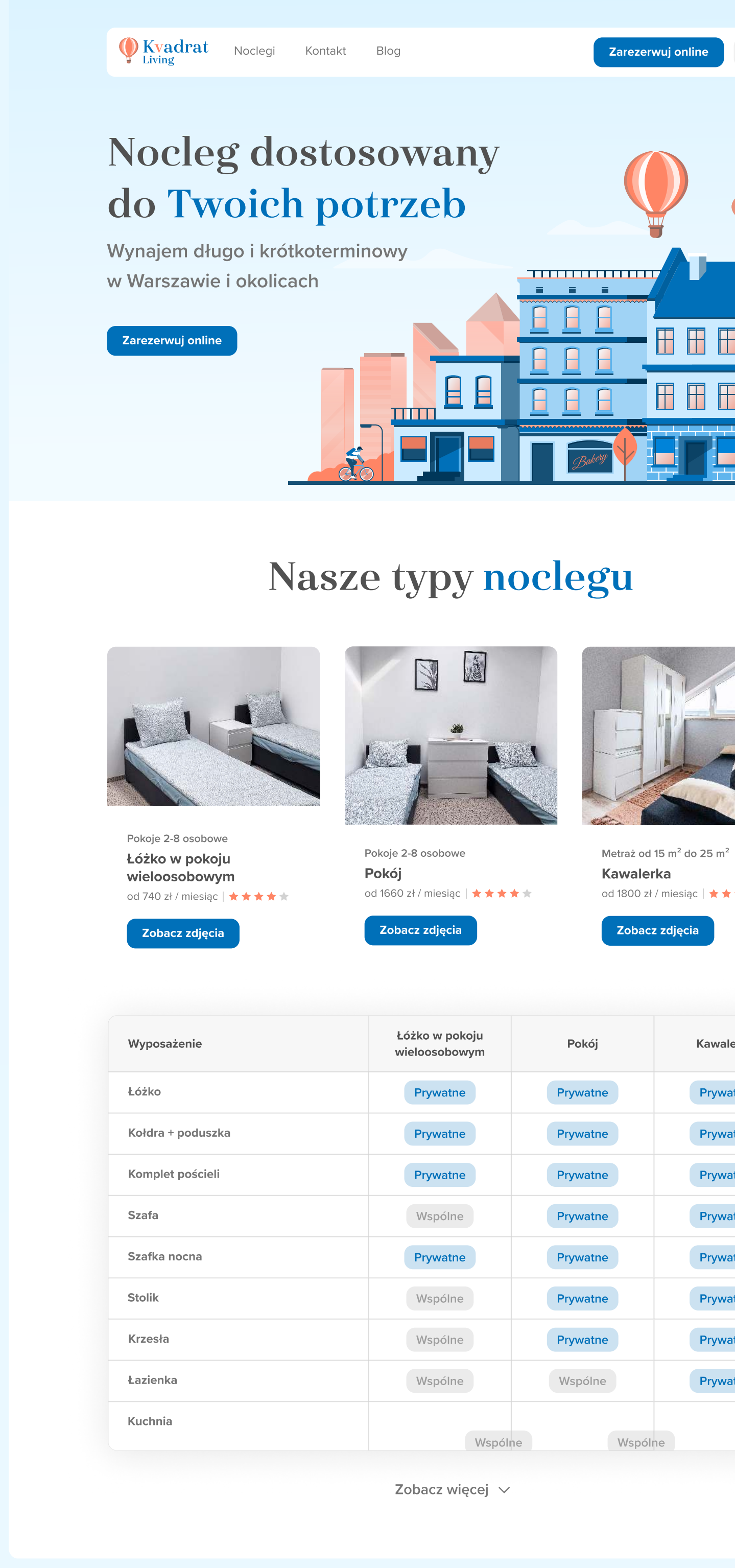
## Outdated website and image

Green Town was lacking a user-friendly website that would allow customers to easily make online reservations and explore the available rooms in detail. Additionally, their branding appeared outdated, lacked distinctiveness, and failed to convey a friendly brand image.



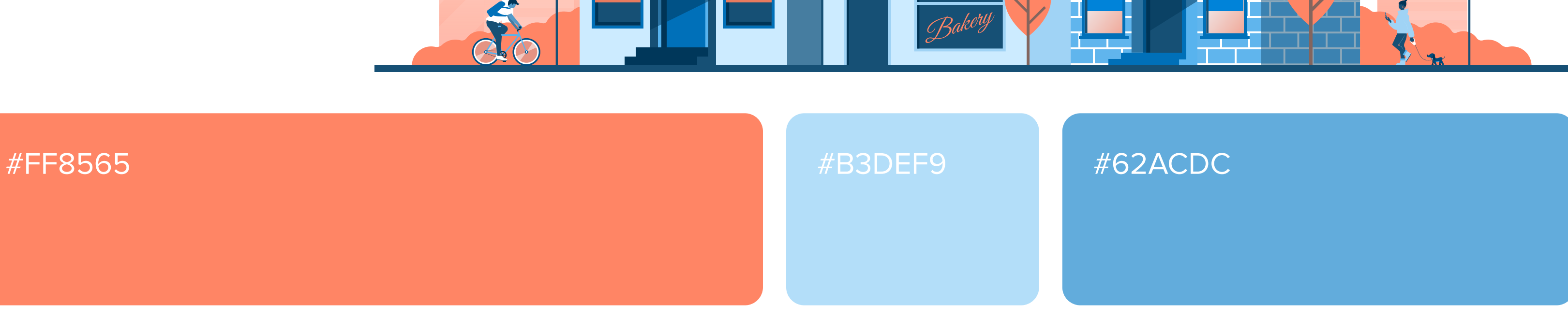
## A Comprehensive Rebranding

We carried out a complete rebranding of the company, changing the name to Kvadrat Living and adding character to it. We designed a logo and brand identity to make the brand friendlier, more approachable, and stand out among competitors. Additionally, we created a highly user-friendly website for seamless online reservations.



## Color palette

We used vibrant, vivid, and eye-catching colors that infused a cheerful and playful character. These colors have illuminated the brand's image, making it more radiant and the products more approachable.



## Typography

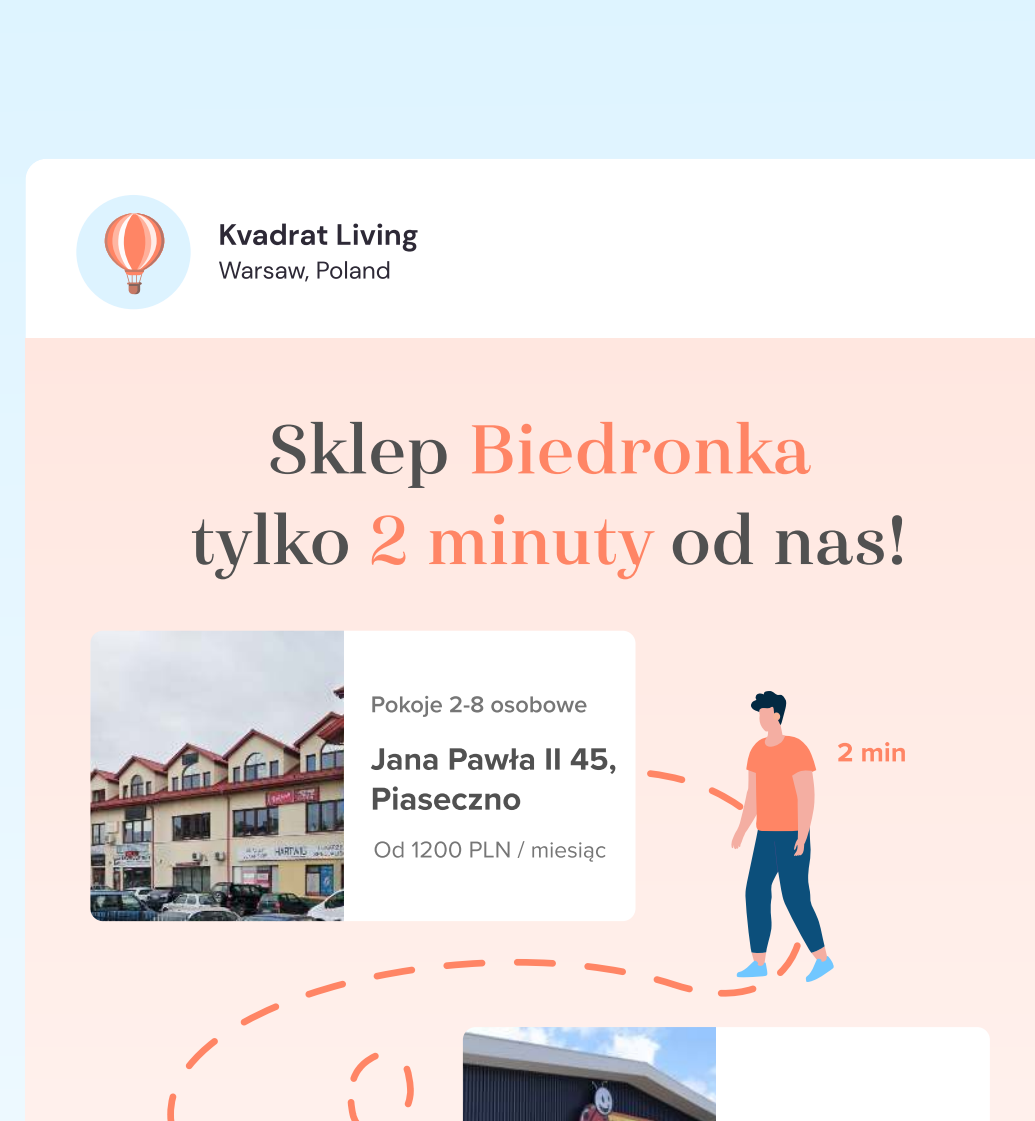
We picked the dreamy Haboro font for headlines. Its fancy lines give a fresh and cozy feeling, just like when you're dreaming in a comfy place. For the body text, we went with Proxima Nova to balance the serif Haboro and ensure readability.

### Haboro

Medium

### Proxima Nova

Regular Semibold Bold



Thanks for watching!

We're also on [Instagram](#), [Facebook](#), and [LinkedIn](#) too  
Want to make stuff in 3D? Send us something, don't be shy >>  
[jobs@thedigitalbunch.com](mailto:jobs@thedigitalbunch.com)